

# News Release

May 4, 2011

## Landmark Launches Smartphone App

**Egg Harbor, Wis.** (For Immediate Release) – The Landmark Resort is participating with Gannett to launch a Door County smartphone application. According to Marketing & Sales Director Jeff Larson the application launched May 4, 2011. Everything you need for your visit to the Door Peninsula is conveniently accessible on your smartphone or iPad. Search for Xplore Door County or Door County. Don't hesitate - download your free smartphone app today!

The Landmark Resort is excited to announce the availability of its free smartphone app on the following platforms:

- BlackBerry (available through the Blackberry App World)
- Android (available through the Android Market)
- iPhone and iPad (available through the iTunes App Store)

The Carrington Pub & Grill is also featured on the smartphone app.

The Landmark Resort features 294 spacious one, two and three-bedroom suites. Each is tastefully appointed. Comfortable and casual, the accommodations reflect Door County's relaxed attitude. With alternate views of the forested countryside or Green Bay's glistening waters, the suites include a fully-equipped kitchen, living room, and deck within a smoke-free environment. All of the units are air-conditioned, feature cable television, a DVD player, and free wireless internet access.

The Landmark Resort is located at 4929 Landmark Drive in Egg Harbor. Call 1-800-273-7877 for reservations. Visit the web site: [www.thelandmarkresort.com](http://www.thelandmarkresort.com)

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